

| September 23 & 24, 2023 | Zappeion, Athens |

## **Sponsorship Proposal for the ECDM Expo Keynote Dinner**

Top speakers, networking and a special dinner, will enjoy those who will attend the Keynote Dinner of the eCommerce & Digital Marketing Expo 2023, which will take place on Saturday, September 23, 2023 at 7 p.m. at Zappeion Megaron.

The aim of this event is to present the latest trends in the global digital economy, while providing the opportunity to the participants for networking with people who are actively involved in the broader industry of e-commerce and digital marketing in Greece and in international markets.

The event includes speeches by distinguished speakers, as well as an excellent dinner. Also, the event will offer the opportunity for discussion and networking.

At the previous event, the keynote speaker was **Mr. Nikos Papathanasis, Deputy Minister for Development and Investment, responsible for Private Investment and PPPs.**

Invited to the event are all the conference speakers of ECDM Expo, GR.EC.A (Greek Ecommerce Association) executives, Government representatives, exhibitors, and e-commerce executives.

Best Regards,

**Vasilis Yannikos**

Organizer of the ECDM Expo

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**You have the opportunity to sponsor this event with the following benefits.**

**Option 1 | Main Sponsor**

Main Sponsor Benefits:

1. Logo at ratio 1/1 with the indication Main Sponsor, on the event page
2. Corporate Table (12-persons, with company logo on stand)
3. 2 Rollup Banners 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*
4. Promoting material placement (brochure) on the tables of the event

**Cost: 2.300€**

**Option 2 | Sponsor:**

Sponsor Benefits:

1. Logo at ratio 1/2 with the indication Main Sponsor, on the event page
2. Six seats on a front table at the event
3. 1 Rollup Banner 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*

**Cost: 1.500€**

**Option 3 | Supporter:**

Supporter Benefits:

1. Logo at ratio 1/3 with the indication Main Sponsor, on the event page
2. Three seats on a front table at the event

**Cost: 500€**

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### Application Form-Contract Keynote Dinner Sponsorships

**A. Company Details**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ Postcode/Area: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX : \_\_\_\_\_ E-Mail : \_\_\_\_\_

WEBSITE: \_\_\_\_\_ TAX Reg. No: \_\_\_\_\_

**Participation Contact Person:**  
Name/Surname: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Payment Contact Person**  
Name/Surname: \_\_\_\_\_ Title: \_\_\_\_\_

Work Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**B. Price List 2023:**

Sponsorships

**Option 1 | Main Sponsor:**  
**Cost: 2.300€**

**Option 2 | Sponsor:**  
**Cost: 1.500€**

**Option 3 | Supporter:**  
**Cost: 800€**

Total: \_\_\_\_\_ VAT (Only for Greece) 24% \_\_\_\_\_ Total 2: \_\_\_\_\_

\*All prices are net and in EURO (€). Local tax (if applicable) will be added.

**C. Payment Conditions:**  
50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 12 days before the start of the event.

**D. Signature and Company Stamp**

Name & Title: .....	Date	Signature	Company Stamp